



FORT MCKAY
FIRST NATION

Fort McKay First Nation 2017 Treaty Days: June 22 – 25,

“Inspired by our Past, Invested in our Future”

Fort McKay First Nation is one of the most progressive First Nation communities in Canada. Every year we welcome visitors from all around the world to learn about our community, our culture and our businesses.

Our largest annual celebration is the Fort McKay Treaty Days. Visitors to this four day event have the opportunity to celebrate our culture and participate in a variety of events. Our guests' numbers for this event range from 1000 – 3000 over the weekend. During Treaty Days we gladly host friends and family from other Aboriginal communities and of course, our business partners and supporters in the oil industry.

Festivities begin with the Fort McKay Group of Companies hosting the golf tournament on Thursday, June 22nd, 2017. Activities continue all weekend starting with the community prize Bingo and Baseball Tournament. Friday will see a number of traditional events throughout the day kicking off with the parade and the tug-of-war. Industry support and participation in both these events is tremendous with the whole community coming out to watch. The very popular corporate tug-of-war continues to draw large crowds. Everyone seems to enjoy watching the giants of industry, and of our community, pit brawn against brawn. There are a number of kids' activities such as bouncy castles, face painting and races. These events are often a favourite for families.

We are extremely excited to announce this year Fort McKay will be hosting a **Traditional one-day Pow wow**, opening with traditional ceremony of the pipe, a Grand Entry which includes all the different styles of pow wow dancers, specials such as hoop dance, iron man/woman and drum contests.

Fort McKay Treaty Days always ends with a bang, the grand finale fireworks extravaganza which lights up the sky above the Athabasca River.

We invite you to go over our detailed sponsorship and donation opportunities attached.

Please contact Audrey Redcrow at 780.215.2384 or aredcrow@Fortmckay.com for any questions or comments.



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Please review the various sponsorship levels as outlined on the following pages and let us know how you would like to support the Fort McKay First Nation Treaty Days 2017. We appreciate your time and interest and look forward to discussing sponsorship possibilities with you.

Each opportunity is built to maximize your organization’s visibility at Treaty Days.

Platinum Level Sponsor \$20,000	Exclusive
As our exclusive platinum sponsor, your company will receive premium benefits that include:	
<ul style="list-style-type: none">➤ Premier placement of company logo, with a full-page colour advertisement in Treaty Days 2017 Commemorative Booklet➤ Premier placement of your company logo on the Fort McKay Website➤ Opportunity to bring greetings at the Treaty Days Grand Opening Ceremony and at the opening of the Saturday Evening Traditional Pow Wow.➤ Highest logo recognition on all banners/signs that are displayed at all our major event venues:<ul style="list-style-type: none">○ Baseball Tournament (Throughout Treaty Days)○ Food & Vendor Area (Throughout Treaty Days)○ Ft. McKay Community prize Bingo (Thursday evening)○ Grand Opening of Fort McKay Treaty Days (Friday afternoon)○ Fort McKay Idol (Friday Evening)○ Traditional Pow Wow Celebration (Friday & Saturday)○ Cultural Village (Friday & Saturday)○ Kids Events (Friday & Saturday)○ Dene Hand Games (Friday & Saturday)○ Banquet / Dining Hall & Area (Friday & Saturday)○ Entertainment Extravaganza (Saturday evening)➤ Opportunity to brand your sponsorship➤ Company Profile in Fort McKay’s Red River Current newsletter	



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Gold Level & Event Sponsor \$10,000	7 Available
The core package includes:	
<ul style="list-style-type: none">➤ Prominent placement of company logo, with a full-page colour advertisement in Treaty Days 2017 Commemorative Booklet➤ Prominent placement of your company logo on Fort McKay website➤ Prominent placement of your company logo on all banners that are displayed at all our major event venues➤ Selection of Special Event Sponsor of one of the following events with Premier placement of your company logo on separate banner/sign at that event:<ul style="list-style-type: none">○ Baseball Tournament (Throughout Treaty Days)○ Food & Vendor Area (Throughout Treaty Days)○ Ft. McKay Community prize Bingo (Thursday evening)○ Grand Opening of Fort McKay Treaty Days (Friday afternoon)○ Fort McKay Idol (Friday Evening)○ Traditional Pow Wow Celebration (Friday & Saturday)○ Cultural Village (Friday & Saturday)○ Kids Events (Friday & Saturday)○ Dene Hand Games (Friday & Saturday)○ Banquet / Dining Hall & Area (Friday & Saturday)○ Entertainment Extravaganza (Saturday evening)➤ Special recognition by emcee at the Treaty Days Grand Opening and at the Saturday afternoon Traditional Pow Wow Grand Entry➤ Opportunity to brand your sponsorship➤ Company Profile in Fort McKay’s Red River Current newsletter	
Silver Level & Event Sponsor \$7,500	4 Available
Packages include:	
<ul style="list-style-type: none">➤ Prominent placement of company logo, with a half-page colour advertisement in our Treaty Days 2017 Commemorative Booklet➤ Prominent placement of your company logo on Fort McKay website➤ Prominent placement of your company logo on all banners/signs that are displayed at all our major event venues➤ Verbal recognition at the Treaty Days Grand Opening and at the Saturday Afternoon Traditional Pow Wow Grand Entry➤ Opportunity to brand your sponsorship➤ Company Profile in Fort McKay’s Red River Current newsletter	



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Bronze Level & Event Sponsor \$4000	6 Available
Packages include:	
<ul style="list-style-type: none">➤ Placement of company logo, with a third-page colour advertisement in our Treaty Days 2017 Commemorative Booklet➤ Placement of your company logo on Fort McKay First Nation Website➤ Placement of your company logo on all banners that are displayed at all our major event venues➤ Verbal recognition at the Treaty Days Grand Opening and at the Saturday Afternoon Traditional Pow Wow Grand Entry➤ Opportunity to brand your sponsorship➤ Company Profile in Fort McKay’s Red River Current newsletter	
In-kind sponsor	
Package includes opportunities in-kind gifts:	
<ul style="list-style-type: none">➤ Placement of company logo, with a third-page colour advertisement in our Treaty Days 2017 Commemorative Booklet➤ Placement of your company logo on Fort McKay First Nation Website➤ Recognition as a donor in Fort McKay’s Red River Current newsletter	

None of these fit? Call us and we can create an opportunity to suit your needs and your budget. Some sponsors also enjoy brainstorming fun opportunities with us.

Please contact Audrey Redcrow at 780.215.2384 or aredcrow@Fortmckay.com for any questions or comments.

Fort McKay Treaty Days – Thursday, June 22nd to Sunday, June 25th.

See you then!